

SRIA

Southern
Risk & Insurance
Association

2020

Program

53rd ANNUAL MEETING
Held Virtually
(Live Sessions: December 9th and 11th)

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David McCarthy (2022)
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Jim Carson (2023)
University of Georgia

Tice Sirmans (2023)
Illinois State University

SRIA Past Presidents

Year	President - University Affiliation	Annual Meeting (Site)
2019	Kevin Gatzlaff – <i>Ball State University</i>	Charleston, SC (Mills House Wyndham Grand Hotel)
2018	Joseph Ruhland - <i>Georgia Southern University</i>	Orlando, FL (DoubleTree Hotel)
2017	Lorilee Medders - <i>Appalachian State University</i>	Nashville, TN (Omni Hotel)
2016	David Eckles - <i>University of Georgia</i>	Savannah, GA (Hilton DeSoto)
2015	Faith Neale - <i>UNC Charlotte</i>	New Orleans, LA (Royal Sonesta Hotel)
2014	Andre Liebenberg - <i>University of Mississippi</i>	Charleston, SC (Francis Marion Hotel)
2013	Lars Powell - <i>Univ. of Arkansas-Little Rock</i>	Orlando, FL (Wyndham Lake Buena Vista)
2012	Cassandra Cole - <i>Florida State University</i>	Savannah, GA (Hilton Savannah DeS)
2011	Ryan Lee - <i>University of Calgary</i>	New Orleans, LA (Hotel Monteleone)
2010	Kathleen McCullough - <i>Florida State University</i>	Charleston, SC (Embassy Suites)
2009	Karen Epermanis - <i>Appalachian State Univ.</i>	Orlando, FL (Lake Buena Vista Resort)
2008	Randy Dumm - <i>Florida State University</i>	Bay St. Louis, MS (Hollywood Casino)
2007	Bill Ferguson - <i>Univ. of Louisiana-Lafayette</i>	San Antonio, TX (Palacio Del Rio)
2006	L. Lee Colquitt - <i>Auburn University</i>	Hilton Head, SC (Westin Resort)
2005	David Sommer - <i>University of Georgia</i>	Orlando, FL (Lake Buena Vista Resort)
2004	John C. Bratton - <i>Univ. of Central Arkansas</i>	Charleston, SC (Renaissance Charleston)
2003	Brenda P. Wells - <i>University of North Texas</i>	Clearwater, FL (Belleview Biltmore)
2002	Patrick F. Maroney - <i>Florida State University</i>	New Orleans, LA (Chateau Sonesta)
2001	Kevin L. Eastman - <i>Florida State University</i>	Savannah, GA (Savannah Hilton)
2000	David D. Wood - <i>Appalachian State Univ.</i>	San Antonio, TX (La Mansion Del Rio)
1999	Carol A.B. Jordan - <i>Univ. of LA, Monroe</i>	Orlando, FL (Grosvenor Resort)
1998	Robert E. Hoyt - <i>University of Georgia</i>	Williamsburg, VA (Williamsburg Inn)
1997	Helen Doerpinghaus - <i>University of SC</i>	Asheville, NC (Radisson Hotel)
1996	Jack M. Nelson - <i>College of Insurance</i>	Hilton Head, SC (Westin Resort)
1995	Larry A. Cox - <i>University of Mississippi</i>	Charleston, SC (Mills House)
1994	Harold D. Skipper, Jr. - <i>Georgia State Univ.</i>	Point Clear, AL (Marriot Grand Hotel)
1993	E.G. Miller - <i>Virginia Commonwealth Univ.</i>	New Orleans, LA (Omni Royal)
1992	Phyllis S. Myers - <i>Virginia Commonwealth University</i>	St. Petersburg Beach, FL (Don CeSar)
1991	Sandra G. Gustavson - <i>University of Georgia</i>	Williamsburg, VA (Williamsburg Inn)
1990	William R. Feldhaus - <i>Georgia State Univ.</i>	Amelia Island, FL (Plantation Resort)
1989	George B. Flanigan - <i>Univ. of North Carolina, Greensboro</i>	Nashville, TN (Sheraton Nashville)
1988	Richard B. Corbett - <i>Florida State University</i>	Charleston, SC (Omni)
1987	Joseph E. Johnson - <i>UNC Greensboro</i>	Savannah, GA (Hyatt)
1986	Bruce A. Palmer - <i>Georgia State University</i>	Tampa, FL (Harbour Island Hotel) ³
1985	John H. Thornton - <i>Univ. of North Texas</i>	Orlando, FL (Hilton)
1984	Claude C. Lilly - <i>Florida State University</i>	New Orleans, LA (Hilton)
1983	James S. Trieschmann - <i>Univ. of Georgia</i>	Atlanta, GA (Hilton)
1982	Jerry D. Todd - <i>University of Texas</i>	New Orleans, LA (Hilton)
1981	Larry D. Gaunt - <i>Georgia State University</i>	Atlanta, GA (Hilton)
1980	John Lewis - <i>Florida State University</i>	New Orleans, LA (Hilton)
1979	Susan M. Phillips - <i>University of Iowa</i>	Atlanta, GA (Hilton)
1978	Robert A. Marshall - <i>Florida State University</i>	New Orleans, LA (Hilton)
1977	S. Travis Pritchett - <i>Univ. of South Carolina</i>	New Orleans, LA (Hilton)
1976	J. Finley Lee - <i>Univ. of North Carolina</i>	Atlanta, GA (Peachtree Westin)
1975	Stuart Schwarzschild - <i>Georgia State Univ.</i>	New Orleans, LA (Royal Sonesta)
1974	Robert S. Cline - <i>University of Florida</i>	
1973	Linda P. Fletcher - <i>Louisiana State Univ.</i>	
1972	John E. Stinton - <i>University of South Carolina</i>	
1971	William W. "Bill" Dotterweich - <i>Univ. of TN</i>	
1970	E. Ray Solomon - <i>Florida State University</i>	
1969	Kenneth Black, Jr. - <i>Georgia State Univ.</i>	Washington, DC () ²
1968	Kenneth Black, Jr. - <i>Georgia State Univ.</i>	Atlanta (Dinkler Plaza) ¹

NOTES:

1 = organizational meeting held during ARIA meeting (August 25, 1968).

2 = first regular meeting, held in conjunction with Southern Economics Association.

3 = first independent meeting: Nov. 24-26, 1986; prior meetings conjunction with Allied Southern Business Associations (ASBA).

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Sincere appreciation is expressed to the following SRIA contributors for their financial support of this meeting:

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Wednesday, December 9th (Live Sessions – Via Zoom)

TBD

Directors' and Officers' Meeting
(Zoom link will be sent to all officers and directors)

12:30 – 1:00 P.M.

SRIA Business Meeting
(Zoom link will be sent to all registrants)

1:00 – 2:00 P.M.

Harris Schlesinger Memorial Doctoral Research Award Presentation
(Zoom link will be sent to all registrants)

“Trading and Liquidity in the Catastrophe Bond Market”
Markus Herrmann, University of Duisburg-Essen
Martin Hibbeln, University of Duisburg-Essen

Moderator: Brad Karl, East Carolina University

Friday, December 11th (Live Sessions – Via Zoom)

12:00 – 1:30 P.M.

PhD Student Paper Presentations – Session 1
(Zoom link will be sent to registrants)

Optimal Asset Allocation in Retirement Planning: Threshold-Based Utility Maximization

Maximilian Bär, Friedrich-Alexander University
Nadine Gatzert, Friedrich-Alexander University
Jochen Ruß, Ulm University

How Favorable is a Lower Counterparty Risk Involved in Risk Transfer Instruments? An Investigation Including Interaction Effects with Primary Insurance Demand

Heike Bockius, Friedrich-Alexander University
Nadine Gatzert, Friedrich-Alexander University

Is U.S. Prescription Drug Spending Associated with the Financial Performance of Health Insurers and/or Pharmacy Benefit Managers?

Monica Heidesch, University of Georgia

Insurer Response to Operational Risk Losses

David Eckles, University of Georgia
JC Marais, University of Georgia

Moderator: Chuck Nyce, Florida State University

Friday, December 11th (Live Sessions – Via Zoom)

1:30 – 3:00 P.M.

PhD Student Paper Presentations – Session 2

(Zoom link will be sent to all registrants)

“To Leave or to Stay? Understanding the Effect of Switching Costs, Culture and Peers on Healthcare Insurance Adverse Selection”

Jordan Al-Zu’Bi, University of Queensland
Kelvin Tan, University of Queensland
Lorilee Medders, Appalachian State University

Are Financially Constrained Firms More Sensitive to Shocks?

Emil Bustos, Stockholm School of Economics
Oliver Engist, Stockholm School of Economics
Gustav Martinsson, Royal Institute of Technology
Christian Thomann, Royal Institute of Technology

Personal Background and Accounting Estimates: Cultural Origin, Gender and Reported Loss Reserves

Evan Eastman, Florida State University
Olga Kanj, Wilfrid Laurier University
Mary Kelly, Wilfrid Laurier University

Retirement Blues and Boons: Health and Spillover Effects of Retirement

Thor Watson, University of Georgia

The Impact of Earnings Reclassification on the Informativeness of Earnings: Evidence from Public Insurers

Jim Carson, University of Georgia
Evan Eastman, Florida State University
Dan Yang, University of Georgia

Moderator: Chuck Nyce, Florida State University

Recorded Presentations (Available Via Dropbox Link)

Topic 1: Emerging Trends in Insurance

Pandemics and the Demand for Life Insurance: Early Evidence of the Impact of COVID-19

Steve Fier, University of Mississippi
Cassandra R. Cole, Florida State University

Shareholder Effects of Recent IPOs That Experience a Cyber Breach

Karen Hogan, St. Joseph's University
Jackson Mills, St. Joseph's University

Cannabis Legalization and its Impact on Prescription Drug Expenditures

Tice Sirmans, Illinois State University
Brenda Wells, East Carolina University

Business Groups, Product Diversification, and the Role of Surplus Lines Insurers

Courtney B. Baggett, Troy University
Cassandra R. Cole, Florida State University

Topic 2: ERM and Safety

Enterprise Risk Management and Mergers and Acquisitions: Evidence from the Insurance Industry

Yunhe Li, East China Normal University
Steve Miller, University of South Florida
Tina Yang, University of South Florida

When is Safety a Normal Good?

Richard Peter, University of Iowa

Enterprise Risk Management and Corporate Tax Avoidance

Evan Eastman, Florida State University
Anne C. Ehinger, Florida State University
Jianren Xu, University of North Texas

Recorded Presentations (Available Via Dropbox Link)

Topic 3: Life and Health Insurance

Life Insurers and Affiliated Asset Managers

Kyeonghee Kim, Florida State University
J. Tyler Leverty, University of Wisconsin Madison
Joan Schmit, University of Wisconsin Madison

No One Can Serve Two Masters: Evidence from Loyalty Bias in Physician Prescription Behavior

Jordan Al-Zu'Bi, University of Queensland
David Howard, Emory University
Kelvin Tan, University of Queensland

Who is Responsible? A Study of Potential Fraud in Private Healthcare Insurance Markets

Jordan Al-Zu'Bi, University of Queensland
Kelvin Tan, University of Queensland
Lorilee Medders, Appalachian State University

Topic 4: Managing Capital and Earnings

Does Earnings Reclassification Increase Perceived Riskiness?

Dan Yang, University of Georgia

Managerial Discretion and Loss Reserves: Breaking Down Case vs. Bulk Reserves

Jill Bisco, University of Akron
Kathleen McCullough, Florida State University
Tice Sirmans, Illinois State University

Errors in Claim-Level Loss Reserving: Evidence from Medical Malpractice Claims

Patricia H. Born, Florida State University
Evan Eastman, Florida State University
Paul C. Schreifer, Florida State University

Regulatory Capital Planning and Deferred Tax Assets in a Post-Financial Crisis Environment

Evan Eastman, Florida State University
Anne C. Ehinger, Florida State University
Cathryn M. Meegan, Jacksonville University



See you next year!

54th SRIA Annual Meeting
November 21-23, 2021
New Orleans, LA

Not receiving SRIA emails?
Contact Steve Fier at sfier@bus.olemiss.edu
to be added to the email list

Please visit us

on the web at:

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