

# SRIA

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Southern  
Risk & Insurance  
Association

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# ***2021***

***Program***

**54<sup>th</sup> ANNUAL MEETING**

Held Virtually  
November 12<sup>th</sup>

# Officers & Directors

## Outgoing Officers

President  
Mary Kelly  
Wilfrid Laurier University

First Vice President  
Brad Karl  
East Carolina University

Second Vice President  
Jill Bisco  
University of Akron

Secretary/Treasurer  
Steve Fier  
University of Mississippi

Immediate Past President  
Charles Nyce  
Florida State University

## Directors

Courtney Baggett (2021)  
Troy University

Evan Eastman (2021)  
Florida State University

Annette Hofmann (2022)  
St. John's University

David McCarthy (2022)  
University of Georgia

Jim Carson (2023)  
University of Georgia

Tice Sirmans (2023)  
Illinois State University

## Incoming Officers

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East Carolina University

First Vice President  
Jill Bisco  
University of Akron

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Steve Fier  
University of Mississippi

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Courtney Baggett  
Troy University

Immediate Past President  
Mary Kelly  
Wilfrid Laurier University

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David McCarthy (2022)  
University of Georgia

Jim Carson (2023)  
University of Georgia

Tice Sirmans (2023)  
Illinois State University

Josh Frederick (2024)  
Ball State University

David Pooser (2024)  
St. John's University

## SRIA Past Presidents

<b>Year</b>	<b>President - University Affiliation</b>	<b>Annual Meeting (Site)</b>
2021	Mary Kelly - Wilfrid Laurier University	Virtual
2020	Charles Nyce - Florida State University	Virtual
2019	Kevin Gatzlaff - Ball State University	Charleston, SC (Mills House Wyndham Grand Hotel)
2018	Joseph Ruhland - Georgia Southern University	Orlando, FL (DoubleTree Hotel)
2017	Lorilee Medders - Appalachian State University	Nashville, TN (Omni Hotel)
2016	David Eckles - University of Georgia	Savannah, GA (Hilton DeSoto)
2015	Faith Neale - UNC Charlotte	New Orleans, LA (Royal Sonesta Hotel)
2014	Andre Liebenberg - University of Mississippi	Charleston, SC (Francis Marion Hotel)
2013	Lars Powell - Univ. of Arkansas-Little Rock	Orlando, FL (Wyndham Lake Buena Vista)
2012	Cassandra Cole - Florida State University	Savannah, GA (Hilton Savannah DeS)
2011	Ryan Lee - University of Calgary	New Orleans, LA (Hotel Monteleone)
2010	Kathleen McCullough - Florida State University	Charleston, SC (Embassy Suites)
2009	Karen Epermanis - Appalachian State Univ.	Orlando, FL (Lake Buena Vista Resort)
2008	Randy Dumm - Florida State University	Bay St. Louis, MS (Hollywood Casino)
2007	Bill Ferguson - Univ. of Louisiana-Lafayette	San Antonio, TX (Palacio Del Rio)
2006	L. Lee Colquitt - Auburn University	Hilton Head, SC (Westin Resort)
2005	David Sommer - University of Georgia	Orlando, FL (Lake Buena Vista Resort)
2004	John C. Bratton - Univ. of Central Arkansas	Charleston, SC (Renaissance Charleston)
2003	Brenda P. Wells - University of North Texas	Clearwater, FL (Belleview Biltmore)
2002	Patrick F. Maroney - Florida State University	New Orleans, LA (Chateau Sonesta)
2001	Kevin L. Eastman - Florida State University	Savannah, GA (Savannah Hilton)
2000	David D. Wood - Appalachian State Univ.	San Antonio, TX (La Mansion Del Rio)
1999	Carol A.B. Jordan - Univ. of LA, Monroe	Orlando, FL (Grosvenor Resort)
1998	Robert E. Hoyt - University of Georgia	Williamsburg, VA (Williamsburg Inn)
1997	Helen Doerpinghaus - University of SC	Asheville, NC (Radisson Hotel)
1996	Jack M. Nelson - College of Insurance	Hilton Head, SC (Westin Resort)
1995	Larry A. Cox - University of Mississippi	Charleston, SC (Mills House)
1994	Harold D. Skipper, Jr. - Georgia State Univ.	Point Clear, AL (Marriot Grand Hotel)
1993	E.G. Miller - Virginia Commonwealth Univ.	New Orleans, LA (Omni Royal)
1992	Phyllis S. Myers - Virginia Commonwealth University	St. Petersburg Beach, FL (Don CeSar)
1991	Sandra G. Gustavson - University of Georgia	Williamsburg, VA (Williamsburg Inn)
1990	William R. Feldhaus - Georgia State Univ.	Amelia Island, FL (Plantation Resort)
1989	George B. Flanigan - Univ. of North Carolina, Greensboro	Nashville, TN (Sheraton Nashville)
1988	Richard B. Corbett - Florida State University	Charleston, SC (Omni)
1987	Joseph E. Johnson - UNC Greensboro	Savannah, GA (Hyatt)
1986	Bruce A. Palmer - Georgia State University	Tampa, FL (Harbour Island Hotel) <sup>3</sup>
1985	John H. Thornton - Univ. of North Texas	Orlando, FL (Hilton)
1984	Claude C. Lilly - Florida State University	New Orleans, LA (Hilton)
1983	James S. Trieschmann - Univ. of Georgia	Atlanta, GA (Hilton)
1982	Jerry D. Todd - University of Texas	New Orleans, LA (Hilton)
1981	Larry D. Gaunt - Georgia State University	Atlanta, GA (Hilton)
1980	John Lewis - Florida State University	New Orleans, LA (Hilton)
1979	Susan M. Phillips - University of Iowa	Atlanta, GA (Hilton)
1978	Robert A. Marshall - Florida State University	New Orleans, LA (Hilton)
1977	S. Travis Pritchett - Univ. of South Carolina	New Orleans, LA (Hilton)
1976	J. Finley Lee - Univ. of North Carolina	Atlanta, GA (Peachtree Westin)
1975	Stuart Schwarzschild - Georgia State Univ.	New Orleans, LA (Royal Sonesta)
1974	Robert S. Cline - University of Florida	
1973	Linda P. Fletcher - Louisiana State Univ.	
1972	John E. Stinton - University of South Carolina	
1971	William W. "Bill" Dotterweich - Univ. of TN	
1970	E. Ray Solomon - Florida State University	
1969	Kenneth Black, Jr. - Georgia State Univ.	Washington, DC ( ) <sup>2</sup>
1968	Kenneth Black, Jr. - Georgia State Univ.	Atlanta (Dinkler Plaza) <sup>1</sup>

**NOTES:**

- 1 = organizational meeting held during ARIA meeting (August 25, 1968).
- 2 = first regular meeting, held in conjunction with Southern Economics Association.
- 3 = first independent meeting: Nov. 24-26, 1986; prior meetings conjunction with Allied Southern Business Associations (ASBA).

## **Institutional Sponsors**

Sincere appreciation is expressed to the following SRIA contributors for their financial support of this meeting:

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Illinois State University

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University of Georgia  
University of Mississippi  
Wilfrid Laurier University

#### **Additional Sponsors**

Appalachian State University

## **Monday, November 8<sup>th</sup> (Via Zoom)**

All times are U.S. Eastern Time

**10:00 A.M. – 12:00 P.M.**      ***Directors' and Officers' Meeting***  
*(Zoom link will be sent to all officers and directors)*

## **Friday, November 12<sup>th</sup> (Live Sessions – Via Zoom)**

All times are U.S. Eastern Time

**9:00 – 10:00 A.M.**                      **Harris Schlesinger Memorial Doctoral Research Award Presentation**

*The Capital Market Consequences Associated with Classifying Unrealized Gains and Losses on Available-For-Sale (AFS) Equity Securities in GAAP Net Income*

*Dan Yang, University of Georgia*  
*John L. Campbell, University of Georgia*  
*James M. Carson, University of Georgia*  
*Evan M. Eastman, Florida State University*

*Moderator: Jill Bisco, The University of Akron*

**10:15 – 11:45 A.M.**                      **PhD Student Paper Presentations – Session 1**

*The Cost and Use of Insurance Float for Property-Liability Insurers*

*J. C. Marais, University of Georgia*  
*James M. Carson, University of Georgia*

*The Wild(fire) West: An Examination into California Insurer Response to Wildfire Risk*

*Dana Telljohann, Florida State University*

*Why Do Institutions Invest in Socially Responsible Firms? Evidence from the Insurance Industry*

*Patrick Cho, University of Mississippi*  
*Andre Liebenberg, University of Mississippi*

*Moderator: Steve Fier, University of Mississippi*

**12:00 – 12:45 P.M.**                      **SRIA Business Meeting**

*\* The doctoral student is listed first in the listing of authors regardless of the order listed on the paper submitted.*

## Friday, November 12<sup>th</sup> (Live Sessions – Via Zoom)

All times are U.S. Eastern Time

**1:15 – 2:45 P.M.**

**PhD Student Paper Presentations – Session 2A**

*Price Subsidies and the Demand for Automobile Insurance*

Boheng Su, The University of Alabama  
Sharon Tennyson, Cornell University

*Three-Step Risk Inference in Insurance Ratemaking*

Seul Ki Kang, Georgia State University  
Yanxi Hou, Fudan University  
Chia Chun Lo, Georgia State University  
Liang Peng, Georgia State University

*Target Capital Structure and Financial Strength Ratings*

Dan Yang, University of Georgia  
James M. Carson, University of Georgia  
Evan M. Eastman, Florida State University

*Moderator: Tice Sirmans, Illinois State University*

**1:15 – 2:45 P.M.**

**PhD Student Paper Presentations – Session 2B**

*The End Justifies the Means – How do Religious Beliefs/Racial Background Affect Medical Network Adequacy in the US Healthcare Market?*

Jordan Al-Zu'Bi, The University of Queensland

*The Role of Piousness in U.S. Life Insurance Demand*

Monica E. Heidesch, University of Georgia  
James M. Carson, University of Georgia  
Thor Watson, U.S. Census Bureau  
Marc A. Ragin, University of Georgia

*Organizational Risk Culture: A Literature Review on Dimensions, Assessment, Improvement Levers, and Value Relevance*

Heike Bockius, Friedrich-Alexander University  
Nadine Gatzert, Friedrich-Alexander University

*Moderator: Josh Frederick, Ball State University*

**2:45 – 3:45 P.M.**

**Optional Virtual Social Hour**

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\* The doctoral student is listed first in the listing of authors regardless of the order listed on the paper submitted.



***See you next year!***

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**55<sup>th</sup> SRIA Annual Meeting**  
**November 20-22, 2022**  
**New Orleans, LA**

Not receiving SRIA emails?  
Contact Courtney Baggett at [southern.risk.sria@gmail.com](mailto:southern.risk.sria@gmail.com)  
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